

ALL ABOARD!

THE VOICE OF THE NURSE IN THE BOARDROOM



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Objectives

- 1. Identify 3 reasons nurses are uniquely qualified for healthcare board service.**
- 2. Identify 3 ways to prepare for board service.**
- 3. Describe the process for identifying board fittingness.**
- 4. Describe 4 critical behaviors of board members.**

***Knowing is not enough;
we must apply.
Willing is not enough;
we must do. ~ Goethe***



Call to Action



FUTURE OF NURSING™ Campaign for Action*

- **Increase the engagement of nurses on boards of directors**

Nurses on Boards



2-6%

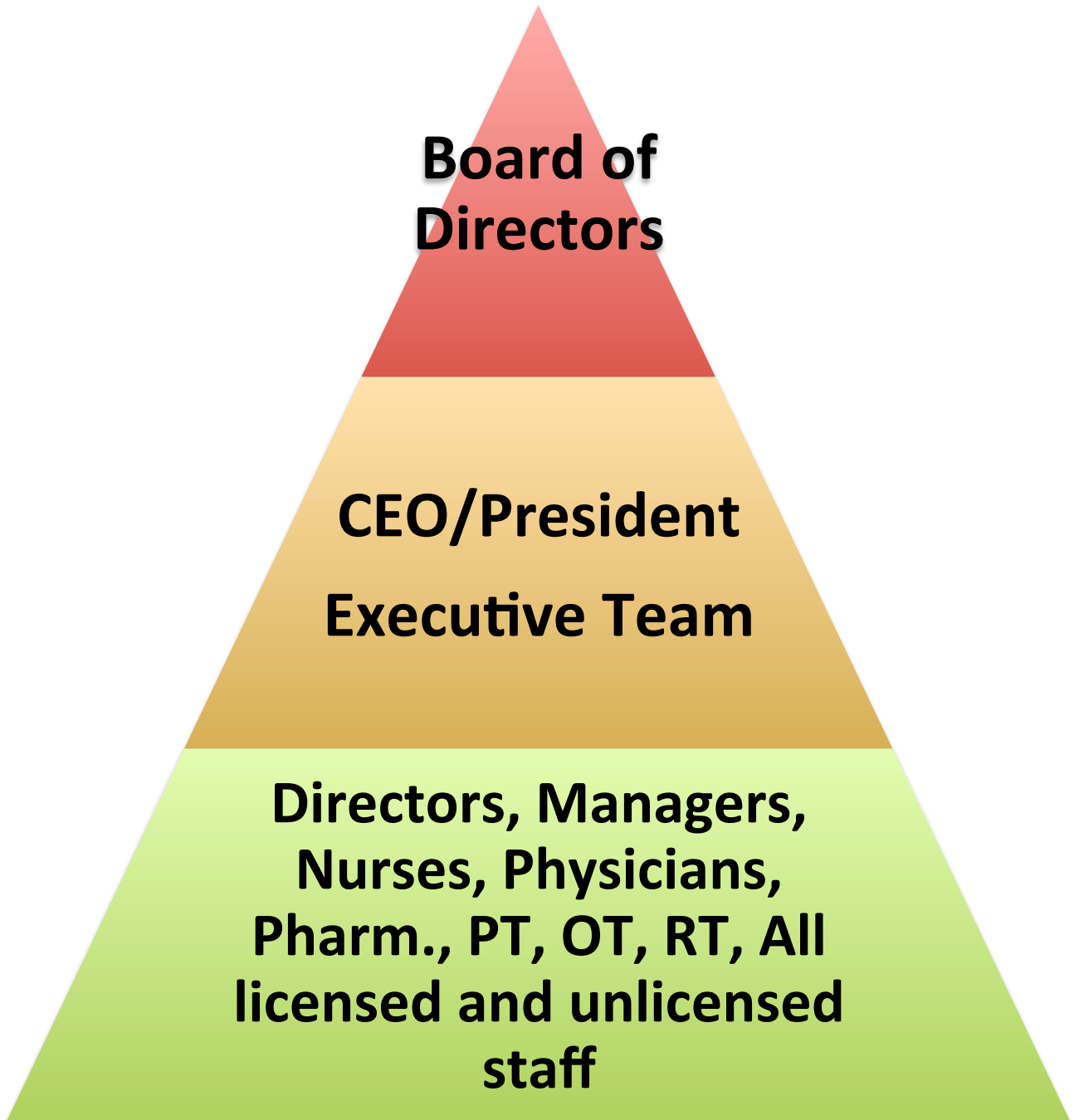
So What?

- Agency
- Quality
- Costs
- Safety
- Knowledge
- Perspective
- Expertise

Who Cares?

- IOM
- AAN
- RWJF
- IHI
- STTI
- ANA
- Leapfrog Group

Governance Org Chart



Preparation



Informal

- **Personal Development**
- **Board Orientation +/-**

Formal

- **Best on Board**
- **STTI**
- **ANA**

Finding the RIGHT Board

- **Networking**
- **Self-Promotion**
- **Mission, Values**
- **Time, Talent & Treasure**
- **Pay to Play**
- **Ask Questions**
- **CV & Interview Ready**



Agency



- **What's your elevator pitch?**
- **What skills do you bring to the table?**
- **Why a nurse at the table?**
- **Who do you represent?**
- **What do you know about governance issues?**

Nuts & Bolts of Board Service



- **Know your stakeholders**
- **Be prepared**
- **Be professional**
- **Show respect**
- **Stay out of the weeds**
- **Speak the language**

Conclusion



“...let people know that you are a nurse - a serious professional...” (Buresh & Gordon 2013)

“...nursing presence is critical on hospital boards [to fill the health care knowledge gaps].” (Mary Dee Hacker, pers. comm., 2012)

“Why would anyone not have a nurse on the board? ...it’s common sense when you look at where health care is delivered.” Nick Turkal, CEO Aurora Health System (Evans, 2009, para.5)

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