



Summer 2014

Greetings! The Nebraska Action Coalition (NAC)—Future of Nursing needs your financial support. Formed in early 2011, the NAC is part of the Future of Nursing: *Campaign for Action*, an initiative of AARP and the Robert Wood Johnson Foundation working to maximize the use of nurses to address our nation's most pressing health care challenges—access, quality, and cost. The NAC is among 51 Action Coalitions acting as a driving force to transform health care through nursing at the state level. As the largest and most trusted profession, nurses seek to collaborate with health care professionals and systems, consumers, businesses, the insurance industry, and policy-makers following recommendations from the Institute of Medicine's 2010 report ***The Future of Nursing: Leading Change, Advancing Health***.

To continue our work we are seeking a total of \$100,000 in funds annually through 2020 to fulfill the mission of this initiative. We welcome you as a partner!

Funding levels

- Transformative Partner \$10,000 and above
- Innovative Partner \$5,000 – \$9,999
- Creative Partner \$2,500 – \$4,999
- Facilitative Partner \$1,000 – \$2,499

Partner benefits

- Eligible to serve in leadership capacity (\$5,000 and above)
- Attend events at reduced rates (25 percent discount for \$2,499; 50 percent discount for \$4,999; no charge at \$10,000 level)
- Quick links on our website (\$5,000 and above)
- Organization noted on our presentations and handouts (\$2,500 and above)
- Organization recognized on <http://neactioncoalition.org> and email blasts
- Communication on a monthly basis.

Thank you for considering a partnership with the Nebraska Action Coalition. Feel free to contact me with questions or donate now at <http://neactioncoalition.org>.

We look forward to collaborating with your organization!

Best regards,

Victoria Vinton

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