

FUTURE OF NURSING™

Campaign for Action



Robert Wood Johnson Foundation



A Program for Action Coalitions
Jonas Scholars: A Valuable Resource
September 23, 2014



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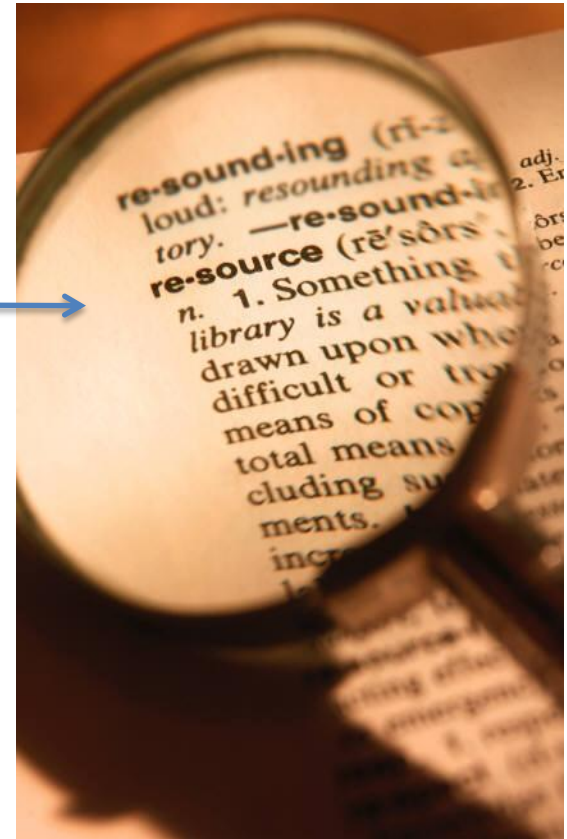
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Webinar Objectives

- History and Background
- Examples of projects
- How to engage Jonas Scholars in Action Coalition work
- How to connect with the Jonas Center



History RWJF/CCNA/ Jonas Center Collaborative Relationship

- In the Beginning
 - The IOM Future of Nursing report provided a blueprint and a natural environment for leadership to be nurtured and flourish.
 - The Jonas Center decided to support the Action Coalition's work state by state and be a model for student involvement through the Jonas leadership project
 - In four months, 200 PhD and DNP Jonas Scholars in all 50 States were working with Action Coalition Co-leads on leadership projects
 - One of the main goals of the 2012-2014 Jonas Scholar cohort expansion was to build National nursing faculty and clinical leadership capacity for the future.

History RWJF/CCNA/Jonas Center Collaborative Relationship (cont.)

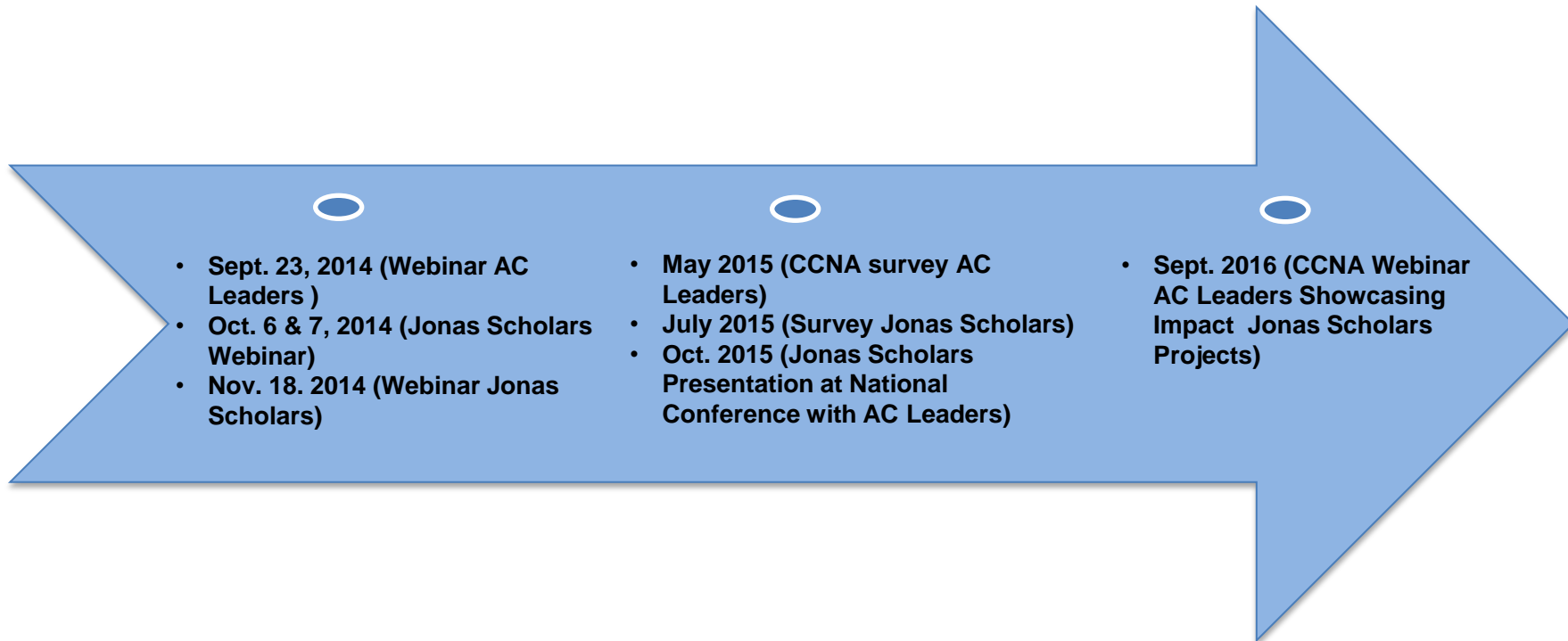
- 2012 – 2014 Jonas Scholars
 - Each scholar worked with their respective state’s Action Coalition based on the IOM Recommendation that aligns best with their interest and future career endeavors.
 - Scholars presented their engagement and updates at the Jonas Scholar Conference in October 2013 in Washington, DC.

History RWJF/CCNA/Jonas Center Collaborative Relationship (cont.)

- Today 2014-2016
 - The collaborative relationship continues with a more structured and organized process for Action Coalition Leaders to connect and work with the Jonas Scholars
 - RWJF/CCNA and the Jonas Center is working with a Scholar Engagement Consultant to facilitate engagement activities between the Scholars and Action Coalition Leaders
 - There are 300 new scholars
 - Scholars can now choose from a range of different leadership projects

Planned Engagement Activities for Jonas Scholars and AC Leaders

- 2014-2016 Jonas Scholars cohort timeline of engagement activities from September 23, 2014 to September 2016.





- Doctoral students with an interest in health care leadership
- Intelligent minds that can contribute to Action Coalition work in the areas of research, leadership, education, diversity.
- Different types of practice and educational experiences
- Valuable contributions to Action Coalition work



- Scholar's projects impact on Action Coalition work
 - Assisted with developing Action Coalition surveys to gather data centered around Action Coalition work and examples follow:
 - Developed statewide hospital demand survey
 - Developed evidence table on data scenario development for Action Coalition Director
 - Created fact sheets with supply and demand data that could be used to inform leaders regarding the health care workforce

Examples of Jonas Scholar's Projects



- Scholar's projects impact on Action Coalition work
 - Assumed leadership roles for Action Coalition work groups and taskforces
 - Provided expert perspectives as a nurse faculty on development of nurse residency programs
 - Developed state maps showing distribution of health care workforce in specific areas of the state
 - Developed and enhanced Action Coalition websites
 - Example of enhancement included developing an e-mentoring site for leaders



- Scholar's projects impact on Action Coalition work
 - Wrote articles for publication on Action Coalition work
 - Developed Action Coalition communication plan
 - Developed proposals and objectives for Action Coalition State Health Summit
 - Developed evaluation forms for Action Coalition planned events



- **Scholars Impact on AC Work**
 - Assumed leadership position in the AC to lay foundation for integrating Acute Care Nurse Practitioners into Adult ICU Care Model in local hospitals
 - Established a diversity workgroup
 - Coordinated SIP grant proposal
 - Led SIP grant planning committee
 - Assumed leadership role to identify targeted boards for nurses to apply to for appointments

Engaging Jonas Scholars in AC Work



- It is vitally important to engage the Jonas Scholars in the AC work





- It is important to engage the Jonas Scholars in the Action Coalition work for the following reasons:
 - Leadership development
 - Opportunity to spread implementation of *Campaign* recommendations beyond the Action Coalitions
 - Scholars provide volunteer hours of work and can go more in depth on topic
 - Scholars have a choice of a range of organizations they can choose to complete their leadership projects
 - Action Coalition Leaders will need to help the Scholar see the value in completing their project with the Action Coalition



- Key components of engagement
 - Provide a welcoming atmosphere that helps the Scholar feel welcome and reduces the fear of approaching busy nurse leaders
 - Think broadly
 - Take time to establish rapport with the Scholar resulting in:
 - A sense of understanding
 - Trust in the competence of the Scholar
 - Ask Scholar what they are interested in
 - Be positive and take time to see, hear, and feel the Scholar's interest and passion

Tips on Engaging Jonas Scholars



- Key components of engagement:
 - Look for alignment with Action Coalition work:
 - SIP goals
 - Action Coalition projects
 - IOM recommendations
 - Focus on what your Action Coalition is measuring and consider scholars are available for 1 year
 - Share the Action Coalition's top 3 priorities
 - Encourage the Scholar to be a positive deviant and share different ideas with you that could produce much better results than you are currently not getting

Tips for Engaging Jonas Scholars

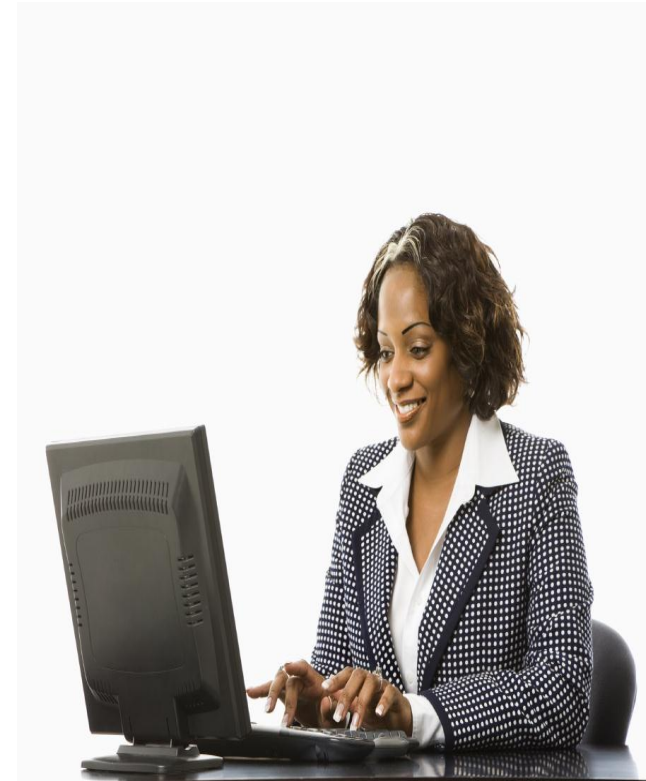


- Be organized when engaging with the Scholar
 - Be creative and think from the perspective of *match.com*
 - *Look for every opportunity in the Action Coalition work where you can engage the Scholar and match the Scholar's interest and passion*



How to Connect

- You can connect with the Jonas Center and the Scholars via:
 - Contact Jonas Center Senior Advisor for Nursing Leadership – Cathy Rick
 - Cathy.rick@jonascenter.org
 - Ask a question about the Jonas Scholars Program at: Cathy.rick@jonascenter.org
 - Scholar may also contact you first



Summary

- Jonas Scholars can help you move the Action Coalition's work forward
- Both You and the Scholars can achieve shared goals to implement the IOM Future of Nursing Recommendations and transform health care
- Guidelines for Jonas Scholars Project can be found at:



<http://campaignforaction.org/resource/guidelines-jonas-scholars>

Questions or Comments?



**Press *1 on your telephone key pad to ask a question
OR
Use the “chat” feature to send “everyone” a question.**

You can find the recording and additional webinar resources by going to:
www.campaignforaction.org/webinars.

Campaign Resources

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