

FUTURE OF NURSING™

Campaign for Action

AT THE CENTER TO CHAMPION NURSING IN AMERICA



Guidance for Nursing Innovations Fund Recipients: Citing and Promoting Contributors to Your Work

The Future of Nursing: *Campaign for Action* created the Nursing Innovations Fund to support work that addresses nursing's role in building a Culture of Health and health equity. Many of these projects have brought together partnerships between Action Coalitions and other community efforts, which aligns with the *Campaign's* vision for this work.

As award recipients move forward with your projects, we want to emphasize the importance of recognizing and publicly acknowledging the scholarship and contributions that key leaders and participants make to our innovation projects. **We advise you to cite the scholarly and programmatic work underlying your efforts, especially to the media.**

Too often in our country, we have suppressed the voices of and the critically important scholarship of people of color. The movie "Hidden Figures" is an example of this. The *Campaign for Action*, an initiative of AARP Foundation, AARP, and the Robert Wood Johnson Foundation, values equity, diversity, and inclusion. We see the Nursing Innovations Fund as an opportunity for nursing voices, from all backgrounds, to rise together to achieve a common goal of improving health outcomes for all.

It is our goal to support the work of nursing leaders as well as invest in emerging nursing leaders. This has been a consistent message since the *Campaign* began in 2010.

There is, perhaps, no other time in our lives, as we grapple with the COVID-19 pandemic and an upswing of racial injustices, that it has been so imperative to actively uphold these principles in everything we do. **For the *Campaign* to succeed and for nursing to demonstrate inclusivity and equity, we need Nursing Innovations Fund recipients, as well as all Action Coalitions, to lean into inclusion excellence and mitigate any exclusion in any form as we work together toward a Culture of Health and health equity.**

Please email CCNA directly with any questions or for assistance in your promotional efforts at NursingInnovations@aarp.org.

Sincerely,

A handwritten signature in black ink, appearing to read "Susan B. Hassmiller".

Susan B. Hassmiller, PhD, RN, FAAN
Robert Wood Johnson Foundation
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A handwritten signature in black ink, appearing to read "Susan C. Reinhard".

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