1. CREATING A SHARED AGENDA

1.3 Develop mechanisms for leveraging the expertise of relevant nursing organizations in care coordination and care management. Care coordination and care management principles, approaches, and evidence should be used to create new cross-sector models for meeting social needs and addressing SDOH.

FUTURE OF NURSING[™] Campaign for Action

1. Key Strategic Stakeholders	2. Top 3-5 Actions for 2021	3. Top 3-5 Actions for 2022
Nursing Organizations	A. Use Ryan White model of HIV care as model to glean	A. Bring stakeholders together to create strategy
American Academy of Ambulatory Care Nursing; Association of	lessons and replicate; explore other existing funding	B. Research, leverage and replicate best practices and model
Nurses in AIDS Care, Association of Public Health Nurses;	streams for at-risk populations	for at-risk populations
Corrections nurses; Nursing specialties with experience in care	 B. Unpack existing payer sources for care coordination that already exist 	C. Establish incentives such as a certification designation/recognition for systems that implement value
coordination; Tri-Council for Nursing	C. Identify funders to support care coordination models	care management (similar to Magnet Recognition Program)
	D. Consider how American Nursing Association's	D. Evaluate inclusiveness of regulations to break down silos for
Health Care Organizations	"Pathways to Excellence" informs this work	populations
Health care organizations across continuum of care, including	E. Identify and reach out to diverse stakeholders	E. Develop communication strategy to increase awareness of
primary care and long-term care; Hospital associations; Payers	F. Build up momentum with community health workers, mental health workers and others who can inform the	what is already funded and possible and to promote adoption of new models
Non-profit Organizations	strategy	
Community resources; Food banks; Workforce centers	G. Address DEI in care coordination to assure we engage broad communities	
Federal Government		
Agencies controlling special funding streams for at-risk		
populations; Centers for Medicare and Medicaid Services; Payers;		
Regulatory compliance agencies		
Education		
Nurse educators		
	4. Success Indicators	
Increase in billing for care coordin	ation (through fee-for-service billing but also other funding med	chanisms)
 At-risk populations will have great 		
 Wider adoption of cross-sector model 	odels	
	the Centers for Disease Control and Prevention	
 Long-term indicators of care continued in the second second	nuity, reduced adverse events, health equity, lower emergency	room visits and hospitalizations

Campaign Summit 2021: Health Equity through Nursing

June 3-4, 2021

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