1. CREATING A SHARED AGENDA

1.4 Develop mechanisms for prioritizing and sharing continuing education and skill-training resources focused on nurses' health, well-being, resiliency, and self-care to ensure a healthy nursing workforce. These resources should be used by nurses and others in leadership positions.

FUTURE OF NURSING[™] Campaign for Action

1. Key Strategic Stakeholders	2. Top 3-5 Actions for 2021	3. Top 3-5 Actions for 2022
Nursing Organizations	A. Inventory existing plans from National Academy of	A. Get this work out to state and local levels
Association of Public Health Nurses and state affiliates; Minority	Medicine and others for clinician well-being, looking for root causes, innovative practices, and best-	B. Identify clusters of success/exemplars to look to for replication
nursing groups; Nursing student groups; Workforce centers	practices evidence base	C. Identify funding sources
Health Care Organizations	B. Craft communications toolkit with consistent	D. Bring in legislators and nurse allies to support this
Long-term care organizations; Hospitals and health systems; Nurse	messages with an eye toward customization for	E. Consider state lottery to benefit nurses
employers and others who set employment policy; Payers; Prison	nursing and non-nursing decision-makers C. Get stakeholders together virtually to affirm	F. Use Center for Disease Control and Prevention Healthy Days as a measure as well as nursing boards data on
health organizations	commitment for action and identify key actions to be	nurses leaving profession
	taken, including funding	G. Change professional certifications talking points include
Non-profit Organizations		professional development hours for self-care
Foundations		
Federal Government		
National Academy of Medicine and others who have developed		
plans for clinician well-being; Regulatory agencies involved in		
clinician well-being		
Education		
Nursing schools		
Other		
Business leaders; Wellness providers		
	4. Success Indicators	
Number of companies/foundations	/others pledging funding for nurse well-being initiatives	
	s (nurse satisfaction scores) by boards of nursing and othe	rs
	career advancement and further education	

Campaign Summit 2021: Health Equity through Nursing

June 3-4, 2021

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