

2. SUPPORTING NURSES TO ADVANCE HEALTH EQUITY

2.11 Employers should support nurses at all levels in all settings with the financial, technical, educational, and staffing resources to help them play a leading role in achieving health equity.

1. Key Strategic Stakeholders

Healthcare
Public and private employers (financial source); Employers (staffing source)

Federal Government
CDC Covid-19 crisis response cooperative (financial source)

State Government
All (financial source)

Other
Local government (financial source)
Industries that have health equity resources (e.g. Microsoft, AI, Google) (technical assistance source)
Entertainment industry (educational source)
Celebrity spokespeople (educational source)
Social media influencers (educational source)

2. Top 3-5 Actions for 2021

- A. Education to general public (including very educated individuals in private sectors, CEOs, etc.) about what nurses do beyond the acute care setting
- B. Nurses be in the role of healthy equity officer or part of the health equity team for employers
- C. Develop a toolkit for a rapid assessment of financial, technical, educational and staffing needs

3. Top 3-5 Actions for 2022

- A. Encourage entities, through incentives, to conduct assessment using developed tool
- B. Employers or government need to look at a national disability insurance model
- C. Connect with NOBC at ANA and talk about developing new metrics for nurses on boards that are leading in health equity
- D. Develop a board certification in health equity (to make nurses a better health equity resource for employers), also promote health equity certificates in schools of nursing

4. Success Indicators

- Get a measure of educational programming that would support health equity - % of CE (Continuing Education)
- Retention measure categorized by specialty
- A school nurse at every school in the state