2. SUPPORTING NURSES TO ADVANCE HEALTH EQUITY

2.2 Provide major investments for nursing education and traineeships in public health, including through state-level workforce programs; foundations; and the U.S. Department of Health and Human Services' (HHS's) HRSA (including nursing workforce programs and Maternal and Child Health Bureau programs), CDC (including the National Center for Environmental Health), and the Office of Minority Health.

FUTURE OF NURSING™

Campaign for Action

1. Key Strategic Stakeholders

Nursing Organizations - Public health nursing corps, Nursing schools

Health Care Organizations - Health care business partners

Non-profit Organizations -Foundations; LGBTQ organizations; National Urban League

Federal Government - Agencies funding social determinants of health programs; Centers for Disease Control and Prevention; Centers for Medicare and Medicaid Services; Department of Health and Human Services; Department of Housing and Urban Development; Department of Transportation; Health Resources and Services Administration; Maternal and Child Health Bureau; Lobbyists; National Center for Environmental Health; Office of Minority Health; Public Health Service nursing corps

State Government -Lobbyists; State-level workforce programs; Transportation authorities

Other -Retailers such as CVS and Walgreens through public-private partnerships

2. Top 3-5 Actions for 2021

- A. Consider how we engage funding agencies to partner with schools of nursing
- B. Get governing bodies on board with social determinates of health
- C. Create awareness for the roles and understanding B. of current landscapes for nursing careers
- D. Expand modalities for how we train registered nurses and nurse practitioners
- E. Work with stakeholders to make the business case for how more diverse workforce leads to increased community health outcomes and decreased costs
- F. Work with public schools to increase opportunities to partner with nursing programs
- G. Increase use of technology and simulation
- H. Improve understanding of the policy side

3. Top 3-5 Actions for 2022

- A. Challenge the existing budgets we need an increased number of practicums inside Health Resources and Services Administration and Centers for Disease Control to create a national database of experiences
- B. Create a proposal and get meetings to impact budgeting discussions
- C. Recruit advocates to help sustain activities
- D. Establish fellowships to address specialty areas including public health and community health
- E. Establish investments to place nursing in positions similar to physicians equal access
- F. Create a forum for communication strategies to meet with agencies to create alignment and increase public health experience
- G. Align essentials and accreditation arms
- H. Find evidence-based strengths and innovations and build on them.
- I. Increase simulation training for clinical hours and get more nurse practitioners into public health settings
- J. Analyze federal budget and state budgets related to nursing/health care to look for fit/opportunities

4. Success Indicators

- Number of nurses employed in public health
- Dollars dedicated to nurse fellowships and preceptorships at all levels
- Number of placements increase 50,000 paid positions/preceptorships (1/3 of students to have access)
- Secure \$750 million, or half of the \$1.5 billion budget (Senate health care workforce training) identified and dedicated funding out of CARES Act
- 20,000 nurse practitioner graduates per year increasing year over year, especially family nurse practitioners