3. PROMOTING NURSES' HEALTH AND WELL-BEING

3.7 Employers, including nurse leaders, should prioritize and invest in evidence-based mental, physical, behavioral, social, and moral health interventions, including reward programs meaningful to nurses in diverse roles and specialties, to promote nurses' health, well-being, and resilience within work teams and organizations.

FUTURE OF NURSING[™] Campaign for Action

1. Key Strategic Stakeholders	2. Top 3-5 Actions for 2021	3. Top 3-5 Actions for 2022
Accrediting organizations (tie accreditation to support for nurse health/well-being programs) Healthcare HR departments; Insurance companies to create parity with mental health services; Mental Health/Counseling Organizations Other Boards of Organizations/representatives throughout the		 A. Nurse Managed health/wellness organizations B. Child/Elder Care C. Pre/Post tenure sabbatical (Q2years) – in academe/practice (reward!) D. Flexible PTO/banking hours for later use (reward!). E. P&P, legislation to address/prevent violence against healthcare professionals (HCPs) – focused throughout organizations (leadership to frontline workers) – including accountability F. Create programs to allow nurses to spend more time with family G. Create a culture of equity and inclusivity in organizations H. Incorporate indicators of well-being into accreditation processes – applied equitably I. Develop and implement NAWE (Nurse Adverse Work Events) survey for nurses (Evidence-based Practice (EBP) based on Academic Center for Evidence-Based Practice (ACES) J. Develop a Culture of Care/Language of Care (Employers → Employees) (a la Planetree) K. Implement modernized preceptor models with financial incentives (Excellent model at Norton Health in KY)

4. Success Indicators

- Lower turnover rates among nurses across settings est. baselines/target.
- Retention of new nurses across settings 1, 3, 5 years out
- Pre/Post implementation surveys to measure improvement change (Nurse Adverse Work Events, NAWE)
- Measure the hardwiring of a *culture* of employee wellness/health
- Menu of awards/recognitions based on needs/wants

Campaign Summit 2021: Health Equity through Nursing