

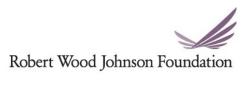
Future of Nursing: Campaign for Action

May 2022 Summit

CampaignforAction.org

FUTURE OF NURSING™

Campaign for Action



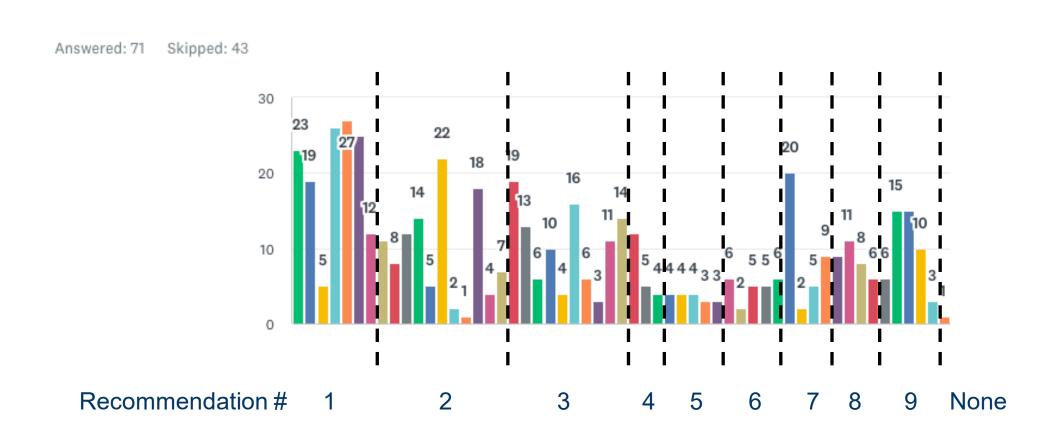


Major Campaign Accomplishments

- 1. Created a broad network of national and state coalitions, with over 2,000 organizations working together to achieve health equity.
- 2. Improved access to care for people in 13 states. Now, 94 million people in 26 states and the District of Columbia have full practice authority for nurse practitioners.
- 3. The number of RN-to-BSN graduates grew 252 percent from 2009 to 2020, while the number of doctorally prepared nurses grew more than 300 percent from 2009 to 2019.
- 4. Helped diversify nursing through mentor programs with Black, Hispanic and American Indian/Alaska Native schools of nursing to retain and graduate their students.
- 5. Helped place more than 10,000 nurses on boards or decision-making bodies with strategic influence to improve the health of communities.
- 6. Raised more than \$110 million in service of creating healthier communities through nursing.

Campaign for Action

Which of the 54 sub-recommendations has your organization focused on?



Campaign for Action

STRATEGIC OBJECTIVES

Celebrate the first-year anniversary of the Future of Nursing 2020-2030: Charting a Path to Health Equity

Review progress from the field pertaining to the report recommendations

Energize Existing
Stakeholders & Engage
New Partners

Promote new opportunities for engagement

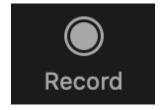
Campaign for Action

SUMMIT AGENDA

Time ET	Topic
1:00 PM	Meeting Welcome & Celebration
1:20 PM	Keynote: Addressing Structural Racism To Achieve Health Equity
1:45 PM	Panel 1: Nurse Chief Executive Officers Advancing Equity
3:00 PM	Panel 2: Addressing Structural Racism In Nursing
4:15 PM	Closing Statements
4:30 PM	End of Summit
4:30 PM	Planning prep for Action Coalitions' May 19 meetings (30 minutes)
5:00 PM	End of Action Coalition Session

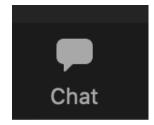
Campaign for Action





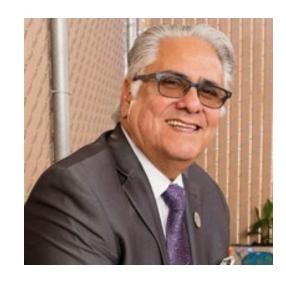
Session is being recorded & chat archived

When you want to contribute...



Use the Chat! (for comments and questions)

Campaign for Action



Paul Leon, RN, BSN, PHN
Senior Fellow, Future of Nursing:
Campaign for Action and CEO &
Founder, Illumination Foundation



Kupiri "Piri" Ackerman-Barger, PhD, RN, FAAN
Senior Fellow, Future of Nursing: Campaign for
Action and Associate Dean of Health Equity,
Diversity and Inclusion, University of California

Campaign for Action

KEYNOTE: ADDRESSING STRUCTURAL RACISM TO ACHIEVE HEALTH EQUITY



Rear Admiral Aisha K. Mix
Assistant Surgeon General
Chief Nurse Officer, US Public Health Service

Addressing Structural Racism to Achieve Health Equity

Future of Nursing 2020-2030: May 2022 Summit











RDML AISHA K. MIX MAY 18, 2022



For Today's Discussion

- Identify HHS's approach to achieving health equity.
- Present practical tools for the nursing profession to address structural racism and achieve health equity in the U.S.



EXECUTIVE ORDER 13985

Advancing racial equity and support for underserved communities through the federal government

"It is therefore the policy of my Administration that the Federal Government should pursue a comprehensive approach to advancing equity for all, including people of color and others who have been historically underserved, marginalized, and adversely affected by persistent poverty and inequality.

Affirmatively advancing equity, civil rights, racial justice, and equal opportunity is the responsibility of the whole of our Government." -- President Biden



ACHIEVING EQUITY IN THE FEDERAL GOVERNMENT

Demographic
Data Collection
& Reporting

Reduce Administrative Burdens

Simplify Government Services Engage
Historically
Secluded
Stakeholders

Equity in Grant Making

- Advance an equity and racial justice agenda.
- 90+ federal agencies released Equity Action Plans to address systemic barriers.
- Innovative strategies to embed equity, racial justice, and gender equality in day-to-day governing.

ACHIEVING HEALTH EQUITY IN HHS

To enhance the health and well-being of all Americans, by providing for effective health and human services and by fostering sound, sustained advances in the sciences underlying medicine, public health, and social services.

U.S. Department of Health and Human Services

- HHS Operating Divisions
- HHS Staffing Divisions
 - Office of the Surgeon General U.S. Public Health Service
 - Office of Minority Health COVID Equity Task Force
 - Office of Disease Prevention and Health Promotion Healthy People 2030

U.S. Public Health Service Commissioned Corps



OFFICE OF MINORITY HEALTH



Minority Population Profiles

These profiles provide detailed demographic, language fluency (where relevant), education, economic, insurance coverage and health status information, as well as full census reports.





The OMH Blog for Health Equity is dedicated to raising awareness about health disparities and sharing the views, stories and ideas that unite us toward a common goal of improving the health of all Americans.

Presidential COVID-19 Health Equity Task Force

Final Report and Recommendations
October 2021



HEALTH EQUITY IN HEALTHY PEOPLE 2030

- Eliminate disparities in health and health care/
- Address avoidable inequalities, historical and contemporary injustices
- Attain health literacy

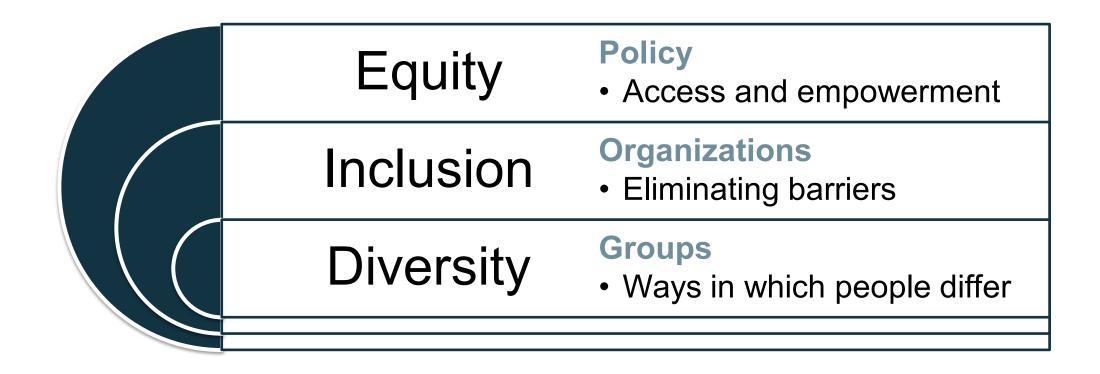


Health Equity and Health Disparities Environmental Scan

March 2022

https://health.gov/sites/default/files/2022-04/HP2030-HealthEquityEnvironmentalScan.pdf

ACHIEVING EQUITY: SOCIO-ECOLOGICAL FRAMEWORK



ACHIEVING EQUITY: SOCIO-ECOLOGICAL FRAMEWORK

Equity	Policy • Access and empowerment	
Inclusion	Organizations • Eliminating barriers	
Diversity	GroupsWays in which people differ	
Person	Individual • Personal factors	

ACKNOWLEDGING INEQUITIES AND HISTORICAL FAILINGS

Patient rights and research ethics



USPHS Tuskegee Syphilis Experiment, 1932

Underfunding and barriers to access

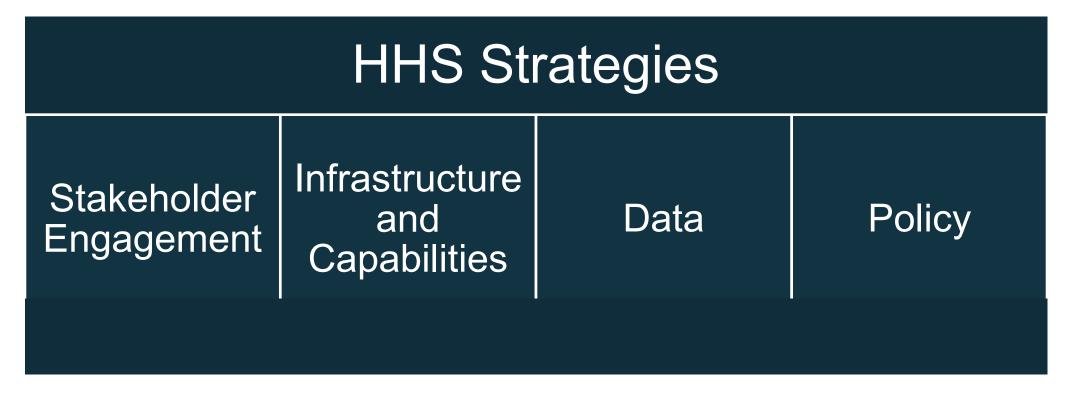


Indian Health Service, health disparities in Indian County

Sources: https://www.americanbar.org/groups/crsj/publications/human rights magazine home/the-state-of-healthcare-in-the-united-states/native-american-crisis-in-health-equity/

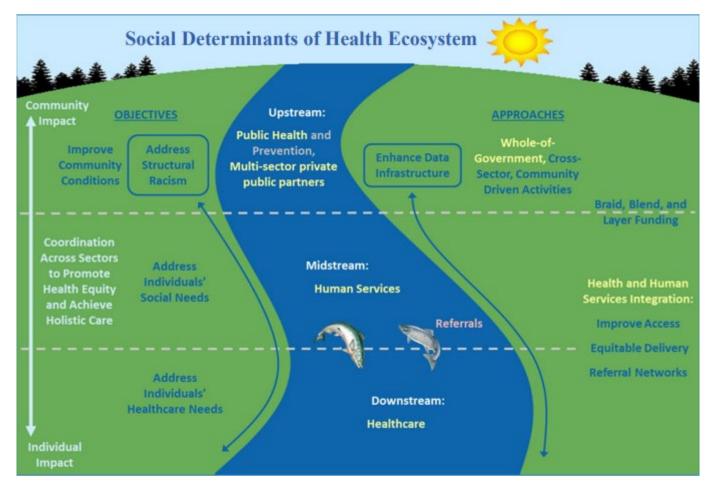
MOVING TOWARDS SOLUTIONS

What is HHS doing to address structural racism and advance health equity?



HHS Equity Action Plan https://www.hhs.gov/sites/default/files/hhs-equity-action-plan.pdf

HHS ADDRESSING SDOH TO ACHIEVE HEALTY EQUITY



Adapted from Castrucci B, Auerbach J. Meeting Individual Social Needs Falls Short of Addressing Social Determinants of Health. Health Affairs Blog. January 16, 2019



MOVING TOWARDS SOLUTIONS

What can you do to address structural racism and advance equity?

- Identify and remove policies that cause harm and disparate outcomes for different groups.
- Address past and existing inequities as permitted by law.
- Support individuals and communities to understand what they need and then align policies and programs.
- Provide services to everyone according to what people need.
- Be intentional and specific in defining what you will and will not do.
- Challenge the status quo.

Source: HHS Equity TA Center

INDIVIDUAL RESPONSIBILITY

- Combating Implicit Bias and Stereotypes (OMH):
 https://thinkculturalhealth.hhs.gov/maternal-health-
 care/assets/pdfs/Combating implicit bias and stereotypes.pdf
- Methods and Emerging Strategies to Engage People with Lived Experience (ASPE): https://aspe.hhs.gov/reports/lived-experience-brief
- SEEDS Model to Understand and Manage our Biases (ACF): https://childcareta.acf.hhs.gov/systemsbuilding/systems-guides/leadership/leading-ourselves/seeds-model
- Culturally Competent Nursing Care: https://thinkculturalhealth.hhs.gov/education/nurses



ORGANIZATIONAL ASSESSMENT AND ACTION

- Community Engagement Playbook (CDC): <u>https://www.atsdr.cdc.gov/ceplaybook/index.html</u>
- Developing Health Equity Measures (ASPE):
 https://aspe.hhs.gov/reports/developinghealth-equity-measures
- 158 Resources to Understand Racism in America (Smithsonian Magazine): https://www.smithsonianmag.com/history/158-resources-understanding-systemic-racism-america-180975029/

REDESIGNING POLICY

- Equity Considerations for Delivering Human Services Virtually (ASPE): https://aspe.hhs.gov/reports/equity-virtual-services
- Tribal Consultation Policy (Office of Intergovernmental and External Affairs): https://www.hhs.gov/about/agencies/iea/tribal-affairs/consultation/index.html
- Disparity Impact Statements: https://www.cms.gov/About-CMS/Agency-
 Information/OMH/Downloads/Disparities-Impact-Statement-508-rev102018.pdf
- Minority Health Social Vulnerability Index (OMH): https://www.minorityhealth.hhs.gov/minority-health-svi/

START WHERE YOU ARE. USE WHAT YOU HAVE. DO WHAT YOU CAN.

- Arthur Ashe



In the Service of Health

Rear Admiral Aisha K. Mix Assistant Surgeon General Chief Nurse Officer USPHS-CNO@ICE.DHS.GOV







Campaign for Action

KEYNOTE: ADDRESSING STRUCTURAL RACISM TO ACHIEVE HEALTH EQUITY



Rear Admiral Aisha K. Mix
Assistant Surgeon General
Chief Nurse Officer, US Public Health Service

THANK YOU!

Campaign for Action

PANEL 1: NURSE CHIEF EXECUTIVE OFFICERS ADVANCING EQUITY



Deneen Richmond, MS
President, Luminis Health Doctors Community
Medical Center



Roberta Waite, EdD, ANEF, FAAN
Professor and Dean Select
Georgetown University School of Nursing



Regina Cunningham, PhD, RN, FAAN
Chief Executive Officer, Hospital of the University
of Pennsylvania



Terrie Sterling, MSN, MBA, FACHE
Interim CEO, University Medical Center New Orleans

Campaign for Action

SUMMIT AGENDA

Time ET	Topic
1:00 PM	Meeting Welcome & Celebration
1:20 PM	Keynote: Addressing Structural Racism To Achieve Health Equity
1:45 PM	Panel 1: Nurse Chief Executive Officers Advancing Equity
3:00 PM	Panel 2: Addressing Structural Racism In Nursing
4:15 PM	Closing Statements
4:30 PM	End of Summit
4:30 PM	Planning prep for Action Coalitions' May 19 meetings (30 minutes)
5:00 PM	End of Action Coalition Session

Campaign for Action

10-MINUTE BREAK

Campaign for Action

SUMMIT AGENDA

	Time ET	Topic Topic
	1:00 PM	Meeting Welcome & Celebration
	1:20 PM	Keynote: Addressing Structural Racism To Achieve Health Equity
	1:45 PM	Panel 1: Nurse Chief Executive Officers Advancing Equity
	3:00 PM	Panel 2: Addressing Structural Racism In Nursing
	4:15 PM	Closing Statements
	4:30 PM	End of Summit
	4:30 PM	Planning prep for Action Coalitions' May 19 meetings (30 minutes)
	5:00 PM	End of Action Coalition Session

Campaign for Action

PANEL 2: ADDRESSING STRUCTURAL RACISM IN NURSING



Whitney Fear, MSN, PHN, PMHNP-BC
Psychiatric Mental Health Nurse Practitioner,
Family HealthCare



Katie Boston-Leary, PhD, MBA, RN Director of Nursing Programs & Healthy Nurse, Healthy Nation, American Nurses Association



Carli Zegers, PhD, MBA, APRN
Treasurer,
National Association of Hispanic Nurses



Ann Gakumo, PhD, RN
Associate Professor & Dr. Greer Glazer Endowed Chair for
Diversity, Equity, and Inclusive Excellence, University of Cincinnati



Joan Gallegos, RN, CSW
Co-Lead of the Utah Action Coalition

Campaign for Action

SUMMIT AGENDA

	Time ET	Topic					
	1:00 PM	Meeting Welcome & Celebration					
	1:20 PM	Keynote: Addressing Structural Racism To Achieve Health Equity					
	1:45 PM	Panel 1: Nurse Chief Executive Officers Advancing Equity					
	3:00 PM	Panel 2: Addressing Structural Racism In Nursing					
	4:15 PM	Closing Statements					
4:30 PM End		End of Summit					
	4:30 PM	Planning prep for Action Coalitions' May 19 meetings (30 minutes)					
	5:00 PM	End of Action Coalition Session					

Campaign for Action

Respond to Survey by May 25

FUTURE OF NURSING™ Campaign for Action





AT THE CENTER TO CHAMPION NURSING IN AMERICA

Campaign for Action May 2022 Post-Summit Survey

Thank you for attending the Future of Nursing: *Campaign for Action* Summit on May 22, when we convened to take stock of the work done so far and consider the road ahead of nurses charting a path to achieve health equity.

Please take a few minutes to answer the following questions and submit your responses by ...

We are grateful for your feedback!

1.	Please	tell	us	about	you	rself:
----	--------	------	----	-------	-----	--------

Name			
Organization			

Campaign for Action

SUMMIT AGENDA

	Time ET	Topic		
1:00 PM Meeting Welcome & Celebration				
	1:20 PM	Keynote: Addressing Structural Racism To Achieve Health Equity		
	Panel 1: Nurse Chief Executive Officers Advancing Equity			
	3:00 PM	Panel 2: Addressing Structural Racism In Nursing		
4:15 PM Closing Statements		Closing Statements		
	4:30 PM	End of Summit		
	4:30 PM	Planning prep for Action Coalitions' May 19 meetings (30 minutes)		
	5:00 PM	End of Action Coalition Session		

THANK YOU!

(Action Coalition Co-Leads, please return in 10 minutes)