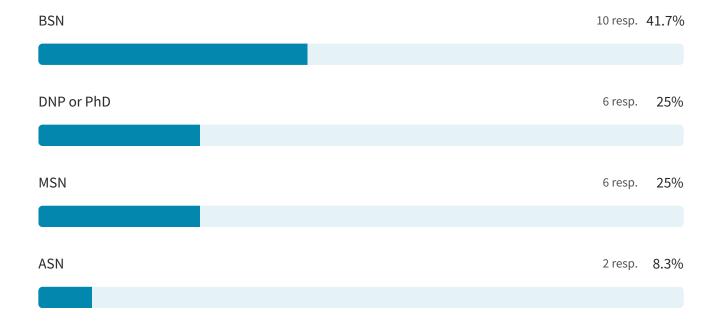
National survey on partnerships among Black nurse entrepreneurs

26 responses

Which of the following best describes you?

Black or African American	24 resp.	96%
Two or more races	1 resp.	4%
Asian or Pacific Islander	0 resp.	0%
Hispanic or Latino	0 resp.	0%
Native American or Alaskan Native	0 resp.	0%

What is the highest level in nursing education you have completed?





Do you own a business that provides educational products and/or services? 26 out of 26 answered



Which of the following best describes the service and/or products?

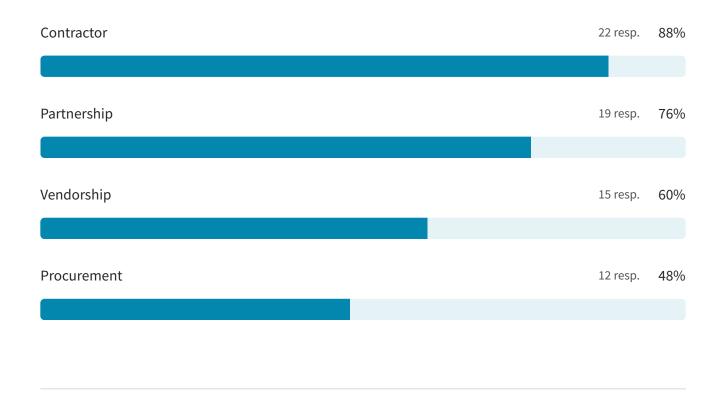
Continuing education or professional development courses	16 resp. 66.7%
Educational consulting	12 resp. 50%
Educational coaching	8 resp. 33.3%
Nursing board exam preparation	5 resp. 20.8 %

How many years have you been in business?

One to two years	9 resp.	36%
three to five years	9 resp.	36%
greater than five years	4 resp.	16%
Less than one year	3 resp.	12%

Which term(s) are you familiar with?

25 out of 26 answered

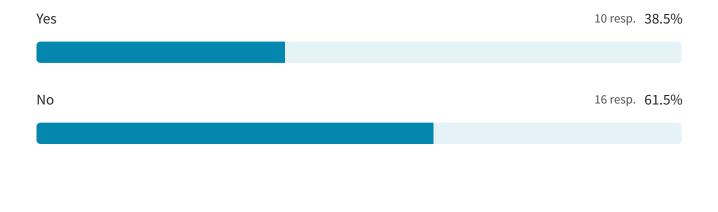


Have you ever pitched your product and/or service to a nursing school?



Have you ever pitched your product and/or service to at least one nursing organization?

26 out of 26 answered



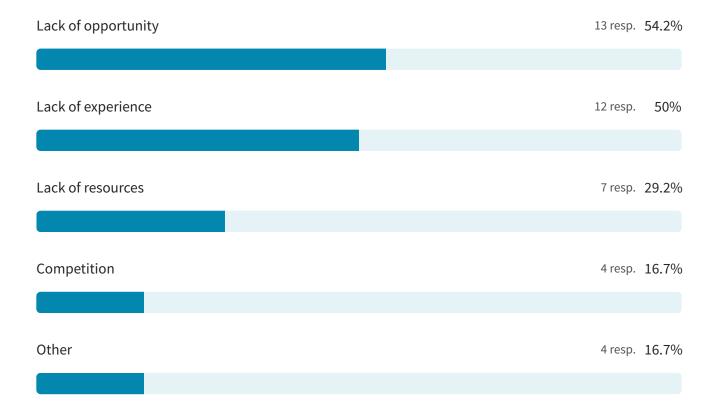
Have you delivered products and/or services to at least one nursing school?



Have you delivered products and/or services to at least one nursing organization?



What obstacles have you faced in partnering with nursing schools and/or organizations?



Have you ever been asked to deliver products and/or services to a nursing school or nursing organization in exchange for visibility?

26 out of 26 answered



What is the best statement to describe your understanding about partnerships?

23 out of 26 answered

I am aware of partnerships but do not know how to get started

8 resp. 34.8%

I am aware of partnerships but do not know if my products and/or services qualify.

7 resp. 30.4%

I am not aware of partnership opportunities among nursing schools and nursing organizations.

5 resp. 21.7%

I have face difficulty in partnering with nursing schools.



Would you be interested in resources to help you partner with nursing schools and/or nursing organizations?

26 out of 26 answered

Yes 24 resp. 92.3%

No 2 resp. 7.7%